Soft-Apps
Solutions Concepts

Company Profile

Digitizing Human Thoughts and Activities

About Us

Soft-Apps Solutions Concepts is an independent digital solutions company founded in 2015, dedicated to help Startups and Small and Medium businesses. We are a group of design driven individuals passionate about providing Information Technology solutions that help organizations and businesses manage and improve their productivity, within Nigeria, Africa and the world.

With years of experience, Soft-Apps Solutions Concepts specialize in providing businesses with Web and Mobile Application Development, Websites Development, IT Outsourcing, IT Support and IT Consulting.

At Soft-Apps Solutions Concepts, we hold one goal above all others: 100% client satisfaction. We provides all the services required to help your digital growth and make noise in an overcrowded digital world, while working within available budget, no matter how small or big it might be.

"Digitizing Human thoughts and activities", we work closely with each client to ensure a long and prosperous relationship. Our dedicated team of highly experienced developers and consultants have successfully completed a number of projects for various sectors and business domains.

Our Mission

To help clients digitalize their thoughts and activities as we deliver on our promises by going the extra mile to ensure 100% customer satisfaction.

Our Vision

To become the choice provider of Information Technology solutions that help organizations and businesses manage, and improve their productivity, within Nigeria, Africa and the world.

Our Values

- **Simplicity**

  We develop product and designs that feel intuitive from the first time you encounter the product. We always try to make our products very simple and easy, no matter how complex in reality they are.

About-Us

We are a community of hand-picked designers, developers and digital talents, available to work on your project. From logo web development, to Software development, to graphics design, we are committed to all the digital services your business needs, so you can focus on growing your business.

Soft-Apps Solutions Concepts
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- **Teamwork**

  We collaborate with each other, celebrate successes while trusting each and every part to contribute to the team in order to meet internal and external needs.

- **Client Driven**

  Our success depends on an in depth understanding of our clients, therefore we value them by being responsive and committed to their success.

- **Integrity**

  Our Company is built on honesty. We believe it is the basis for forming long term relationship, so we always prefer to keep our cards open.

Why Us

If you're too busy worrying about technology to focus on running your business, you should know there's a better way.

1. **We Care** - We care for our clients' business as our business. We think and act like business partners, not just as advisors. We share our clients' aspirations, work to understand their reality, and align our incentives with their objectives, so they know we're in this together.

2. **In-depth knowledge** - With in-depth knowledge of our clients' industries, we know the business needs and technology challenges they face. The values and expectations we set for ourselves allow us to surpass our competitors. Efficiency and attention to detail give us an in-depth understanding of what solutions and services would be best benefited by the client.

3. **Team of Experts** - By outsourcing the management, maintenance and support of your business IT to Soft-Apps Solutions Concepts, you can finally take the stress out of using the technology your business counts on every day. With a customized IT solution from our team of experts, you'll finally begin to think of your technology as a strategic investment, rather than a constant drain on your time and resources.

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Our Approach

Our service includes a comprehensive consult to help identify gaps and opportunities, a comprehensive report that includes a project plan with timelines and milestones, a cost analysis, and a schedule. We also offer a suite of quality products that will help you get there quickly and smoothly.

Our Solutions/Services for All Industries

Information Technology is no longer a support function in an organization. Transformation of functional areas needs to be in harmony with the business strategy too. Soft-Apps Solutions Concepts (SASC) is your strategic source for IT support services.

- **Responsive Website Development** - Making a website responsive is on a high list for businesses and organizations developing a new website. That's why our team of experienced team of Web Developers, specialize in HTML, JavaScript and CSS works tirelessly to turn design concepts into amazing user experiences while providing a simple backend functionality for your website.

  We work together to understand all your business needs and we will see to your website looking great and working fine no matter the visitor's screen resolution.

- **Custom Web Application Development** - From startups to enterprise customers, we develop applications that provide value to your users. Our team of experts utilize new technologies, enhanced frameworks and mature methodologies to develop applications that facilitate business transformation and growth. We develop to fit in to all available platform Android, IOS, Windows OS to enhance our client business and to serve their customer better.

- **Graphic Design & Branding** - First impressions count for everything. Our design and branding service is all about crafting a memorable identity which captivates your target audience.

  Our team of experienced Digital Designers, specialized in User Experience and User Interface (UX & UI) will create all the things you need to bring your vision to life. We

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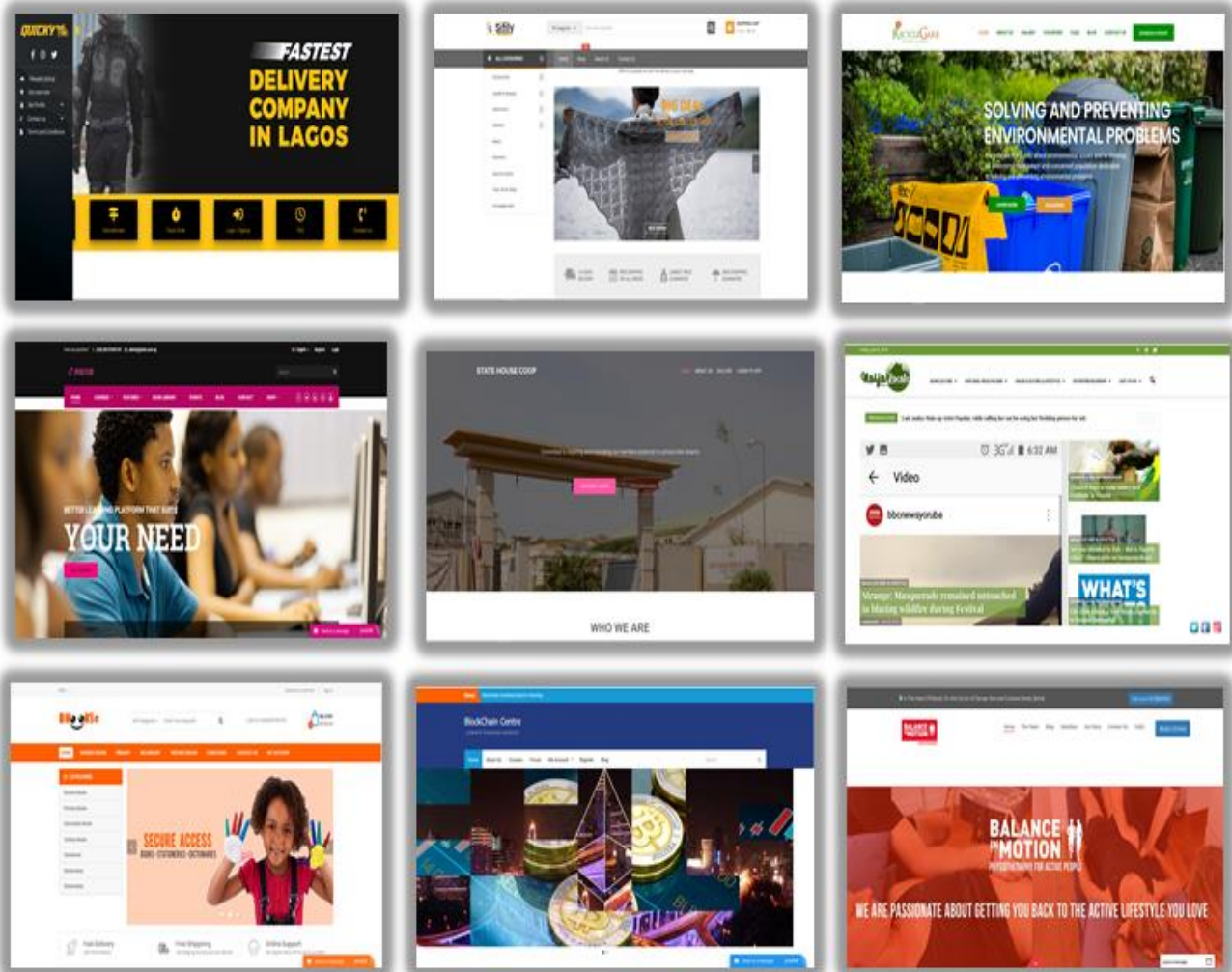
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will work closely with you and your team, to better understand your business, your vision and your passion, so we can translate it in the digital world.

- **IT Consulting** – Every business is different and therefore faces unique challenges on questions of IT and related infrastructures. For some businesses, the answers to such questions can be quite complex – for others, they might be solved in a single phone call. In either case, they need not to doubt or be confused. As an experienced IT firm comprised of passionate IT consultants and professionals, Soft-Apps Solutions Concepts is well-equipped to advise on any of your concerns or requirements, working with you to propose solutions that are in close alignment with your business goals.

  Our consultants will show you how to streamline your IT infrastructure, reduce your IT expenses while maximizing your business potential.

- **IT Outsourcing** - A complete turn-key solution to having your own IT department. We provide your business with the software and hardware to keep smooth running of your business; a worry-free, proactive IT department that treats your business as if it were our own.

  We embed ourselves within your business and your team to provide you with the support and insight that your business needs.

- **Training and Support** - Having the right product is not enough but services around the product are equally important. We train our clients to take full advantage of the software application and at the same time, getting the greatest productivity and revenue benefits from the software application and our highly trained engineers are available 24×7 to provide your company onsite or remote support for any software or platform.

  We provides classroom-based and corporate training for companies that are looking to improve the digital skills of their workforce.

Who we've delivered for *(just a few)*

Recent Projects *(just a few)*

Our Team

Team Lead: Niyi ALIMI

Niyi has over 4 years' experience working in the IT industry with an impressive blend of technical expertise and people skills.

With experience working with Neptune Software Limited, one of the leading financial software company in Nigeria, and international experience with Secure Information Technology, and Marka Holding PJSC in United Arab Emirates, Niyi places his highest priority on clients' success and he approaches every project with high-energy, fresh eyes, and a strong desire to exceed client expectations.

He's a graduate of Computer Science from Ekiti State University, Ado-Ekiti and has boundless energy and positivity and he gets way too excited about anything tech.

Chief Technology Officer: Nathaniel ADENIRAN

Nathaniel is a determined, enthusiastic, creative and extremely imaginative software developer with myriads of works in his portfolio. As a Software Developer, Nathaniel is an expert in web and mobile application development. In addition to his work in interactive design,

Nathaniel is a graduate of Computer Science from LAUTECH, he leads the development and production phases of web and mobile projects and ensures that SACS's development practices follow the best standards of usability.

Content Developer: Mutiu OGUNWALE

Mutiu designs super rad graphics. He's always been interested in creative challenges. Mutiu studied Economics back in his degree days, but he has since moved onto graphic designs and website development, where he couldn't be happier.

Consistently focused on learning and being involved in the social community, Mutiu is personally invested in every project he works on, without a doubt.

I.T Assistants

-Ajileye Folagbae

-Kareem Babatunde

Contact information

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